



# GLOBE LIFE FIELD: A BALLPARK FOR A NEW ERA



BEN LUDWIG/Texas Rangers



KELLY GAVIN/Texas Rangers



# Texas Rangers Enter an Exciting New Era in Arlington



KELLY GAVIN/TEXAS RANGERS

**A**fter almost half a century in Arlington, the Texas Rangers opened their new home in 2020 — the \$1.2 billion Globe Life Field. With a footprint of 1.8 million square feet on 13 acres, Globe Life Field enjoys a prime spot in Arlington, adjacent to Texas Live!, the multi-use entertainment center, to its immediate north; across the street from the Rangers' old ballpark, Globe Life Park; and east of the NFL Dallas Cowboys' AT&T Stadium.

Through a joint arrangement with the Rangers and the City of Arlington, both parties committed \$500 million for the ballpark, while the Rangers covered everything over \$1 billion.

Even though the Rangers' lease at Globe Life Park didn't expire until 2024, the City of Arlington reached out to the team in 2015 to start discussions on a new ballpark. The following year, the team and city started moving forward on the ballpark's vision and, by November 2016,

the citizens of Arlington voted to continue a half cent sales tax (the same funding used for Globe Life Park and AT&T Stadium) to pay for the city's portion of the funding. "The team had already received proposals from other cities to build a retractable roof ballpark and we wanted to make sure they stayed in Arlington," said Arlington Mayor Jeff Williams. "The Rangers are part of the fabric of Arlington and are one of our best economic engines."

Globe Life Field was selected to host every game of the 2020 National League Championship Series and World Series with a limited amount of fans present.



KELLY GAVIN/TEXAS RANGERS

## Texas Through and Through

From its large-scale welcoming front porches at the main entrances to the brick arches in left field, to its use of steel, limestone and brick, the design of Globe Life Field was inspired by various elements and time periods in Texas' history. "The inspiration for the porch area came from the big porches on ranch houses and prairie houses in old time Texas," said Jack Hill, the Rangers' senior vice president of project development.

"The Rangers wanted to convey a feeling of being in your own backyard, where you feel relaxed and comfortable, surrounded by family and friends," said Greg Whittemore, project manager at HKS, the project's architect.

"We wanted to take Major League Baseball to another level," said Fred Ortiz, senior designer for HKS, "to steer away from retro-looking ball-



KELLY GAVIN/TEXAS RANGERS

parks and cater to the diverse nature of the Rangers' fan base and how the sport is evolving." "Globe Life Field looks towards the future while remembering the past," added Whittemore.

"We wanted something a little more modern looking, but we wanted to make sure we incorporated some features that would be reminiscent of the old ballpark," said Hill.

The Rangers paid homage to their former home, Globe Life Park, with the wide use of red brick on the entrances and throughout the concourses. The brick arches in left field are turned 90-degrees, framing the north concourse, and providing stunning views to the Texas Live! plaza and Globe Life Park.

Much of the material used in the construction was locally sourced in Texas. "We wanted to make it feel like it's a community project," said Hill. "The more you can involve the community, the better. It's important for us to support local businesses as much as possible."

Manhattan Construction took advantage of Building Information Modeling (BIM), a 3D model that shows the ballpark's construction in virtual form. The ballpark is essentially "built" for the first time in the BIM program before it is physically built on site. This helped the team save money and keep the project on schedule as potential construction

issues could be discovered in the development phase. "BIM allowed us see how everything would fit into place before we even started the construction," said Greg McClure, senior vice president at Manhattan Construction.

It took more than 10,000 people working more than 6.2 million hours to build Globe Life Park. Despite all the advanced technology used, Manhattan Construction took advantage of a more basic approach in communicating with all of the subcontractors — a system known as pull planning. Dozens of multi-colored sticky notes containing individual tasks were affixed by subcontractors to the correct day on huge planning calendars on the construction office walls. It was a visual way of communicating the construction plan and determining if there were any problems with the sequence and flow. "Pull planning takes the

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# A Crowning Achievement

Globe Life Field is a game-changer for baseball and a fitting host of this year's Fall Classic. Congratulations to the Texas Rangers, whose thoughtfulness to reimagining the fan and player experience is evident in every detail.

Delaware North was with you from day one at The Ballpark in Arlington, and we're honored to be your food and retail partner from the ground up at Globe Life Field.



# B1K

BATTLING A THOUSAND  
— THE —  
ULTIMATE PLAYING  
EXPERIENCE  
FOR ALL AREAS  
OF THE FIELD

## GLOBE LIFE FIELD, FROM PAGE 16

scheduling aspect of the project to the trades and crafts that are actually doing the work," said McClure. "It almost turned it into a competition and helped the construction stay on schedule."

"HKS and Manhattan Construction were great partners," said Hill. "They treated this as a community project. I think they took extra pride in being able to say they worked on this unique facility."

### Climate Controlled Comfort Despite the Texas Heat

Although the retractable roof has been one of the most anticipated features of Globe Life Field, the Rangers didn't want to make it the focal point of their new home. "Ray Davis and our ownership group wanted the new ballpark to be about baseball," said Hill. "They wanted the focus to be on the architecture, the arches, natural stone and on the stadium itself, not on the roof."

**"Our goal was to develop, not just the best artificial surface, but the best playing surface in baseball."**

### CHUCK McCLURG

Executive Vice President | Shaw Sports Turf

The Rangers were functional in their roof plans, wanting to provide fans relief from the intense Texas summer heat. Yet it was important to allow natural light to shine through, so the Rangers chose ETFE (Ethylene tetrafluoroethylene) to cover 130,000 square feet of the ballpark. The 223 transparent fabric panels allow sunlight to enter the building.

The intent was to provide fans with an outdoor environment even when the roof is closed. "We've paid careful attention to get as much natural light into the building," said Rob Matwick, the Rangers' executive vice president of business operations.

"At night, the ballpark will glow due to the light inside being seen through the translucent roof," said Ortiz.

Globe Life Field features the largest single panel retractable roof, which weighs 19,000 tons and needs 20 electric motors to move. Operating at a speed of 39 feet per minute, it takes 10-12 minutes to open or close the roof over its 405-foot opening.

Thanks to a 10,000-ton air conditioner, when the roof is closed and the AC is on, the building's average temperature will be in the mid-70s, 30 degrees cooler than Globe Life Park was in the heat of summer.



MANHATTAN CONSTRUCTION

Manhattan Construction's use of pull planning aided communication among the subcontractors.

In addition to the ability to air condition the ballpark, the roof eliminates the threat of rainouts or rain delays. "Clouds covering the Metroplex or the threat of rain, lightning or wind used to kill walk-up sales," said Paige Farragut, the Rangers' senior vice president of ticket sales.

building," said Matwick. After researching the options, the team chose a synthetic grass surface from Shaw Sports Turf.

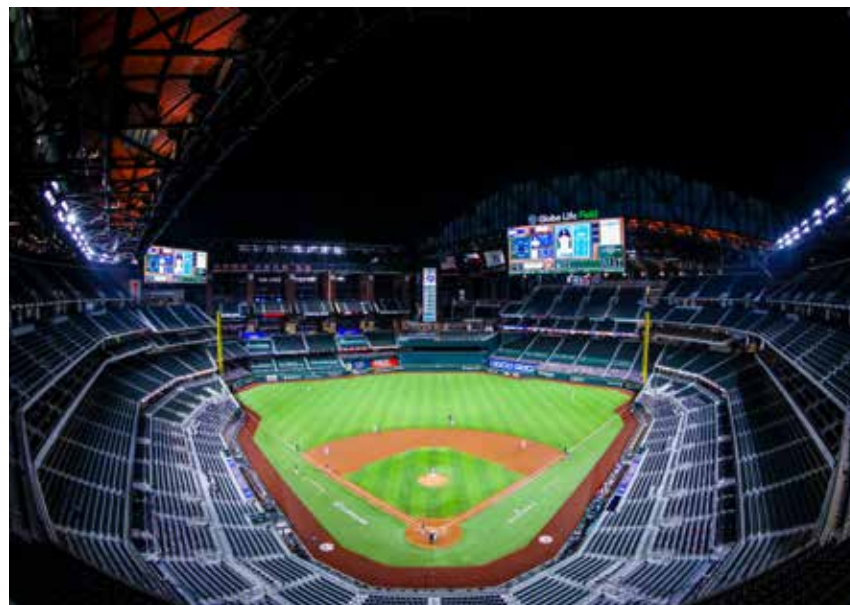
The surface is designed to feel and play like natural grass. "Our goal was to develop, not just the best artificial surface, but the best playing surface in baseball," said Chuck McClurg, executive vice president of Shaw Sports Turf. Shaw conducted extensive research with its internal research and development team, industry partners and the kinesiology department at Auburn University to understand the elements that make a great playing surface. This group tested and measured seven metrics in three categories, which ultimately led to the selection of Geofill® as the infill. The all-natural infill, comprised of coconut husks and fibers, forms a firm surface similar to natural soil, with lower energy rebound levels that mimic high-performance natural grass.

The synthetic surface will allow more games to be played with the roof open. Since the turf doesn't need natural sunlight, the roof can be closed and the AC running to cool the building up until 15 minutes before game time. Then, that

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### Innovative Synthetic Surface Plays Like Natural Grass

Based on the design of the retractable roof and the large windows, construction on Globe Life Field began with the intent to use a natural grass surface. "But, we knew it would be a challenge to grow grass consistently in a retractable roof



KELLY GAVIN/TEXAS RANGERS

The roof of Globe Life Field was open when the Rangers took on the Seattle Mariners.

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TEXAS RANGERS.

# GLOBE LIFE FIELD OF DREAMS



## **We join in honoring the incredible new home of the Texas Rangers.**

While the 2020 baseball season has been unlike any other, Rangers fans and all Texans can still take pride in Globe Life Field, the stunning new home of the Rangers and host of this year's National League Championship Series and the World Series. This state-of-the-art venue—along with the announced \$810 million expansion of Texas Live!, developed by The Cordish Companies in partnership with the Rangers and the City of Arlington—is helping to create a vibrant live/work/play/stay destination in the Arlington Entertainment District.





KELLY GAVIN/TEXAS RANGERS

Globe Life Field features 87 long-term and party suites.



KELLY GAVIN/TEXAS RANGERS

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already cool air can continue to be circulated while the team plays with an open roof.

### Upscale Options for the Rangers' Diverse Fan Base

Globe Life Field offers three premium clubs and two premium lounges with a variety of amenities. "We're in a large, diverse Metroplex and we need to accommodate different consumer habits," said Joe Januszewski, the Rangers' executive vice president and chief revenue officer. The most exclusive is the 600-person Lexus Home Plate Club. Located on field level, it serves fans in the first eight rows behind home plate and features all-inclusive food, beer, upscale wine, premium spirits and reserved parking spots. Guests can also receive in-seat service through the seventh inning.

Also located on field level are the Evan Williams Lounge on the first base side and the Germania Insurance Lounge on the third base side. Unique to the Evan Williams Lounge are 20 four-top half tables. Guests purchase the entire table and each seat contains a food and beverage credit.

Fans sitting at field level who don't have access to those premium spaces can enjoy the District, an exclusive area on the lower concourse that is only available to 6,000 fans.

Premium spaces on the Founders Level, the lower concourse, are the 430-person StubHub Club, located on the first base side; and the 140-person Balcones Speakeasy, behind the Lexus Home Plate Club. The Speakeasy is a 1920s-era themed club, harkening back to prohibition. "The Speakeasy caters more to people who perhaps aren't die-hard baseball fans, but who enjoy sports, entertainment and a night out," said Januszewski.

Through its varied offerings, the premium spaces at Globe Life Field can accommodate both business clients and personal fans. "People

have different wants and needs in an entertainment venue," said Januszewski.

Globe Life Field also offers 87 long-term and party suites with a total of 2,200 seats. The 12 exclusive

**"This is a main selling point... that people can conduct business year-round in their suites."**

### PAIGE FARRAGUT

Senior Vice President of Ticket Sales | Rangers

Home Plate Field Suites at field level have a seven- to nine-person capacity. "This is the closest seat in all of baseball, just 42 feet from home plate," said Januszewski. The 10 Founders Suites behind home plate and 22 Legacy Suites down the first and third base lines start on row 17 of the lower concourse. "Aside from the Field Suites, these are base-

ball's closest full-service suites," said Januszewski. The team also offers 31 Classic Suites between the main and upper concourse. The final suite product is the Texas Terrace, the team's theater box offerings that are beautifully appointed.

One of the benefits of the suites is the ability to use them year-round. Suite holders can use their space as an office and entertain clients even when no events are scheduled. They can also take advantage of meeting spaces and order food and beverages. "This is a main selling point," said Farragut, "that people can conduct business year-round in their suites."

### On Top of the Action

With 40,518 seats, the capacity of Globe Life Field is 21% less than that of Globe Life Park, which seats 49,000, but the new ballpark's footprint is 400,000 square feet larger. These two factors allowed the Rangers to give fans a more comfortable viewing experience by increasing the size of the seats by an average of two inches wider and creating more

leg room through deeper risers. The Rangers also shifted the seating areas forward, putting fans on all levels closer to the action. "Through multiple fans surveys with season ticket holders, long-term suite clients and individual buyers, people consistently said they wanted to be closer to the action," said Farragut.

The Rangers also added two more seating levels, increasing the total number to seven, which gives fans more first row opportunities. "With more levels, we'll have fewer people on the concourses of each level," said Farragut. Additionally, 70% of the seats are located between the foul poles.

One of Globe Life Field's unique factors are the rocking chairs on the left field Karbach Sky Porch that are sold as part of a group hospitality space and include food and beverage options. In another unique offering, the Rangers offer a select number of \$9 adult and \$6 child tickets that are not subject to dynamic pricing.

So fans never miss a moment of

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KELLY GAVIN/TEXAS RANGERS

The Balcones Speakeasy behind the home plate area is an exclusive 1920's-era themed club.



**SOLD OUT**



## A TIP OF THE HAT *to Globe Life Field*

Globe Life Field was a perfect fit for the 2020 Wrangler® National Finals Rodeo®. A tip of the hat to this amazing facility and organization for helping us return this event to Texas for the first time since 1961. Ticket sales rocketed to maximum capacity within the first days of pre-sale!

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ASSOCIATION



KELLY GAVIN/TEXAS RANGERS

Party suites can be expanded for large gatherings or subdivided for smaller groups.



KELLY GAVIN/TEXAS RANGERS

The 12 Home Plate Field Suites offer the closest seats in all of baseball, just 42 feet from home plate.

## GLOBE LIFE FIELD BY THE NUMBERS

- 1.2** billion • construction cost
- 6.2** million • number of construction labor hours
- 1.8** million square feet • ballpark footprint
- 1** million • red bricks used in construction
- 268,000** square feet • size of the roof
- 40,518** • seating capacity
- 10,000+** • construction workers
- 2,098** • club seats
- 1,400** • LCD video displays
- 400+** • beer taps
- 223** • ETFE cushions in the roof
- 118** • food locations
- 113** • Minority and Women Business Enterprises (M/WBE) involved in the construction
- 87** • long-term and party suites
- 42** feet • distance from home plate to backstop
- 24** • elevators
- 13** • escalators
- 7** • ballpark seating levels
- 6** • premium clubs



KELLY GAVIN/TEXAS RANGERS

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the action, the concourses are designed with the concession stands and restrooms on the outer edge of the concourse. This gives fans a 360-degree view of the field no matter where they are in the ballpark. Fans on both the main and upper concourse can walk the entire perimeter of the ballpark, enjoying fantastic views in different areas.

### Food and Beverage with Texas Flair

While each of the premium clubs and most of the concession areas have their own kitchens, Globe Life Field features a 10,000-square-foot main commissary kitchen. This high capacity prep kitchen is used for food items that require a longer prep time, like brisket; longer cook time, like baked potatoes; or take many steps to prepare, such as salads. It also contains a bakery for sweets like cookies and cupcakes.

The premium spaces include carving stations for tenderloin, brisket or turkey; standard proteins, like chicken or fish; and starches. These food options rotate every three to seven games. Dedicated chefs for each premium club prepare individualized menus. They are under the direction of Executive Chef Cristobal Vazquez, a local celebrity who came in second in a 2014 episode of "Chopped" on the Food Network. The Speakeasy features a chef table, along with tapas and sushi, while the StubHub Club offers a more traditional buffet.

When fully operational, Globe Life Field will offer 118 food concepts, including concession stands and portable carts, which share 47 kitchens. Full-service bars offer beer, wine and liquor, while 12 mini grab-and-go locations offer bottles and cans of beer and soda. Two full-size grab-and-go locations offer a selection of food, along with beer and soda, with self-service scanning checkout technology. Self-order kiosks give fans the opportunity to have their orders customized. "We're setting ourselves up for the changes that will come in the future," said Casey Rapp, Delaware

North's general manager at Globe Life Field.

The ballpark offers three local concepts – Golden Chick (fried chicken), Pluckers (wings) and Bahama Bucks (shaved ice). Some of the ballpark's unique food concepts are two vegan locations that use Beyond Meat products, a Mongolian show grill and the Rangers' signature two-foot long Boomstick hot dog.

"We like to put a Texas flair on everything, like adding brisket to nachos" said Rapp. "We're always mixing and matching local flavors to make it a true Texas experience."

"The food service is some of the best in country," said Williams. "People will be coming to Rangers games to enjoy the food."

Fans can purchase loaded value tickets, so, in paying for concessions, they'll just need to have their mobile ticket scanned.

### Globe Life Field Makes it Easy for Fans to Gear Up

With Delaware North operating both the food and beverage and retail operations, the grab-and-go locations and 10,000 square foot team store can cross sell a variety of items, such as foam fingers or bats at a grab-and-go or water, soda or

snacks at the team store.

The Rangers also have a jersey roller coaster, a spin-off of the roller coasters used at dry cleaners, that contain jerseys of various colors and sizes that fans can have customized on site.

A new feature for Globe Life Field is the use of merchandise lockers. More than 500 lockers have been placed in three premium locations on event level, where fans can purchase a limited amount of retail from the team app, such as t-shirts, foam fingers and mini bats, and have it delivered to specified lockers. Fans receive codes when the merchandise is placed in the lockers and can pick it up whenever they want. "Fans won't have to miss part of the game or hold merchandise at their seats," said Rapp.

### From Video Boards to Connectivity, Technology is on Display

With more than 13,000 square feet of video boards that feature 5.2 million pixels, fans at Globe Life Field will never miss a moment of action. To keep them from interfering with fans' sight lines, the boards were

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KELLY GAVIN/TEXAS RANGERS

The brick arches in left field frame the north concourse and pay homage to the Rangers old ballpark — Globe Life Park.





BEN LUDEMAN/TEXAS RANGERS

Globe Life Field's primary video board covers 8,700 square feet and is 72% larger than the primary board at the old ballpark.

installed on the roof trusses. "We wanted the video boards where everyone can see them, but we didn't want to take anything away from the play on the field," said Chuck Morgan, the team's PA announcer and executive vice president for ballpark entertainment and

productions.

The main video board in right field measures 58'x150', covers 8,700 square feet and is 72% larger than the primary board at Globe Life Park. The second video board in left field measures 40'x111' and is about the same size as the old ballpark's pri-

mary board. The two displays are the equivalent of 1,220 60-inch TVs.

Provided by Daktronics, which also supplied the ribbon displays and 1,400 LCD displays, the video boards are the first in MLB with SMD 3-in-1 LED technology with 15-millimeter line spacing. "This will give the fans a

much better and clearer picture than they've ever seen," said Morgan.

Taking advantage of the most cutting-edge technology, Globe Life Field is equipped with 5G wireless

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## BUILDING EXCELLENCE — at — GLOBE LIFE FIELD

### CONGRATULATIONS

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on the opening of Globe Life Field  
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BEN LUDENIAN/TEXAS RANGERS

A statue of Hall of Fame pitcher Nolan Ryan was relocated from Globe Life Park to the north entrance of Globe Life Field.

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access and Wi-Fi 6. In addition to being faster, both technologies provide better performance in high-density areas like the ballpark.

"Globe Life Field is going to last for decades, so we built it to be flexible enough to adapt to future technology we can't even envision yet," said Mike Bullock, the Rangers' vice president of information technology.

Designed with redundancy, the ballpark has two legs of 10G Internet access that traverses in different paths out of the building. One leg goes to a local access location in Irving, Texas, while the other goes through Fort Worth to Denver. "If there is a regional Internet failure, we can take advantage of our access point in Denver," said Bullock.

The technology can be scaled up to 300 GB without changing anything fundamentally. "We tried to build something that's going to last six to 10 years without a major overhaul," said Bullock.

The ballpark is outfitted with a neutral host distributed antenna system (DAS), owned by the Rangers, that contains 800 DAS antennas. Through DAS, 5G and Wi-Fi 6, everyone at the ballpark, including all 40,518 fans and close to 2,000 staff, will have connectivity.

"It's impossible to future proof a building," concluded Bullock, "so

instead, we made Globe Life Field future flexible."

Knowing the fan experience begins on the way to the ballpark, the Rangers added digital wayfinding through directional apps like Waze, Google Maps and Apple Maps. For ease of entrance, for the majority of events, ticket pedestals will replace hand-held scanners, providing a more streamlined access.

"The overarching objective of all this technology is to deliver a great fan experience, but also to build a foundation so we can do innovative and creative things as technology evolves," said Bullock.

## Baseball Operations That are Second to None

At 40,000-square feet, Globe Life Field boasts MLB's largest team clubhouse. It includes a two-level weight room, athletic training areas, sports science and recovery space, batting cages, large kitchen, advanced scouting rooms, two lounges and a barbershop.

Three pools – 15-person hot and cold plunges and a five-person underwater treadmill – highlight the athletic training area. Sleep pods, cryo chambers, an infrared bed, recovery pumps and dynamic boots are featured in the sports science

and recovery section. In the hitting lab, players can work on their hitting mechanics.

Three fulltime sports certified chefs prepare lunch meals for night games, post batting practice snacks, pre-game drinks and post-game take-home meals. "Nutrition is such a big part of managing our players' health and hydration," said Jamie Reed, the Rangers' senior director of medical operations. "Players are coming to the ballpark much earlier than they used to, so our chefs prepare a variety of healthy meals."

Resembling areas found in football facilities, the advanced scouting space features theater-style leather seats with four video boards and a smart board. The team's database includes 49 million pitches, enabling players to scout how they've performed against upcoming pitchers. "We've taken the best from each sport to maximize our players' abilities and applied it to our facility," said Reed.

Harkening back to baseball's storied history when PA announcers would step out behind home plate with a megaphone announcing the batters, the public address booth at Globe Life Field is behind home plate on the main concourse. "We're the only team in baseball doing this," said Morgan. The 500-square-foot booth has glass walls so fans can see and interact with Morgan, who's been the voice of the Rangers since 1983. The booth includes seats so fans can visit with Morgan during the game.

## Globe Life Insurance Retains Naming Rights

Globe Life and Accident Insurance Company out of McKinney, Texas, signed a naming rights agreement with the Rangers for their old park in 2014. Both parties wanted to continue the relationship, so not only did Globe Life sign on as the new ballpark's naming rights partner, the company signed a 25-year extension that runs through 2048.

## Not Just for Baseball, Globe Life Field is a Multi-use Sports and Entertainment Venue

Beyond serving as the home field for the Texas Rangers and hosting at least 81 baseball games a year, Globe Life Field was designed to serve as a multi-use sports and entertainment facility. In addition to the Rangers' and visiting team clubhouses, the ballpark offers two auxiliary clubhouses, along with artists' green rooms.

"Our team, from ownership down, was thinking about the ability to use the building 365 days a year and the functionalities and operational capacities we needed," said Sean Decker, the Rangers' executive vice president of sports and entertainment.

## Anticipation for Globe Life Field

"This project was very special for HKS," said **Mark Williams**, HKS principal. "Our firm was part of the original Globe Life Park that opened in 1994, worked on many renovation projects through the years and now in creating Globe Life Field. We have been fans of the team and its ballpark and season ticket holders for many years."

"We want this to be a good experience for the fans," said **Jack Hill**, the **Rangers'** senior vice president of project development. "Whether they're Rangers fans or fans of the opposing team, we want people to walk away saying they had a great experience in a cool stadium."

"I'm looking forward to the fans being able to watch a game in the most comfortable seat in baseball, with no rain delays and without the heat," said **Chuck Morgan**, the **Rangers'** executive vice president for ballpark entertainment and productions.

"Globe Life Field is best in class and will set the standard for Major League Baseball," said **Taylor Gray**, vice president of development at **The Cordish Companies**. "The Rangers have gone to great expense and great lengths to make the fan experience second to none. The opening of the ballpark is a major moment for the city, the Texas Rangers and our partnership."

In addition to Rangers' games, the 2020 National League Division and Championship Series, and the 116th World Series, Globe Life Field is scheduled to host a variety of other sports and entertainment events. Beginning in 2022, the Big 12 Conference will contest its baseball championship at Globe Life Field. Other events being pursued include international soccer matches, college and high school football games, and car and boat shows, along with private events.

Globe Life Field's first non-baseball event is the Wrangler National Finals Rodeo (NFR) taking place December 3-12, 2020. It is the season-ending championship for the

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KELLY GANNIN/TEXAS RANGERS

The exterior of Globe Life Field offers an impressive reflection of the surrounding area.



The Wrangler National Finals Rodeo (NFR), the first non-baseball event for Globe Life Field, will be held in December.

**GLOBE LIFE FIELD, FROM PAGE 24**

Professional Rodeo Cowboys Association (PRCA) and features the world's best cowboys, cowgirls, barrel racers and livestock.

"We are so pleased to be at this amazing stadium for the most celebrated event on the rodeo calendar," said George Taylor, CEO of the PRCA. "We are committed to delivering a spectacular event for our fans, and we are thrilled to be in Texas for it."

"One of the attributes of moving to our synthetic surface is that it gives the Rangers the flexibility for more scheduling opportunities," said McClurg. No longer will the staff have to schedule empty days for the grass to recover. If the Rangers are on a 10-day road trip, the ballpark can be scheduled for other events each of those 10 days.

"We've re-imagined what a baseball ballpark can do on non-game days," said Decker. "I'm excited to create a unique fan experience both on game days and non-game days."

"Arlington is the leader in tourism in North Texas," said Williams. "We attracted about 17 million people last year to our city and we now have a state-of-the-art Major League Baseball stadium that is also a special events center that can host 300 events a year."

**Part of the Larger Arlington Entertainment District**

Unlike most facilities that are being replaced, the Rangers old home, Globe Life Park was not demolished. Instead, it was repurposed as a football and FIFA regulation size soccer facility. It is currently the home of the USL North Texas FC, which is affiliated with MLS' FC Dallas, and to City of Arlington high school football games. The Rangers schedule events at both ballparks.

"There's enough opportunities for both facilities," said Decker. "Football is so huge in North Texas that we see a market to play both high school

and college football at both Globe Life Field and Globe Life Park, along with AT&T Stadium. There's plenty to go around."

"The city has been the greatest partner," continued Decker. "They've been instrumental in not only helping us get events, but also in cultivating and building relationships and driving events to the entertainment district."

Part of Arlington's burgeoning entertainment district includes Texas Live!, a joint venture of the Texas Rangers and The Cordish Companies; and Live! by Loews, a partnership between the Rangers, Cordish and Loews Hotels & Co. "Activations at Texas Live! will enhance the fan experience both pregame and post game," said Taylor Gray, vice president of development at The Cordish Companies.

Situated between Globe Life Field and Globe Life Park, Texas Live! and Live! by Loews were strategically located to provide an exceptional fan experience for both facilities. "We designed Texas Live! and

Live! by Loews to seamlessly integrate with Globe Life Park on the north and Globe Life Field on the south and create a pedestrian connection between the two," said Gray.

"We look at Texas Live! and Live! by Loews as accentuating and adding value to the game-day experience," said Januszewski. "People have a reason to come early and stay late."

"It's all about the fan experience," said Gray, "but also helping and participating in the ongoing trajectory of Arlington as the capital of sports, entertainment, culture, hospitality and tourism in the country."

"The Texas Rangers' Globe Life Field is a game changer for Arlington's world-class entertainment district that is routinely in the national spotlight," said Williams. "Joining an entertainment venue like Texas Live!, the Cowboys, WNBA's Wings, North Texas Soccer Club and Esports Stadium Arlington, the American Dream City is the sports and entertainment capital of the nation."



# COMFORT ALL SERIES LONG

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AND THE FIRST NEUTRAL SITE WORLD SERIES

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**POSTSEASON** <sup>20</sup><sub>20</sub>



Globe Life Field

